

SHOWDOWN AT THE DIM COOKERS CORRAL

FEB 26-28, 2026
**HOUSTON LIVESTOCK
SHOW & RODEO**
**WORLD'S CHAMPIONSHIP
BAR-B-QUE CONTEST**



**IT MAY BE A SHOWDOWN,
BUT WE ALL KNOW IT'S NO
CONTEST. THIS TOWN STILL
BELONGS TO US—AND
WE'RE THE ONES CALLING
THE [TEQUILA] SHOTS.**

**NOW'S THE TIME TO ROUND
UP YOUR POSSE AND GRAB
YOUR WRISTBANDS TO THE
DIM COOKERS TENT,
WHERE BOOZE, BRANDS
AND BRISKET RULE THE
RODEO.**



WANTED ON STAGE



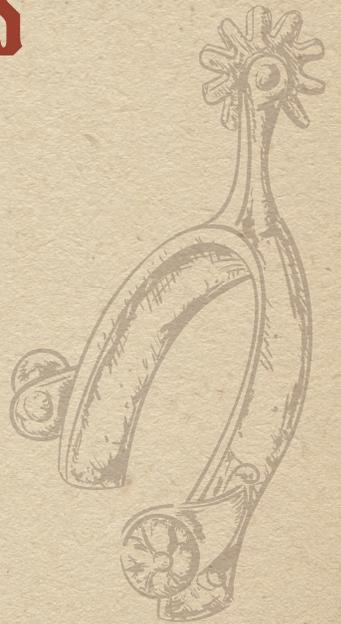
**MEAUX COTTON &
THE FEEL**

**THU, FEB 26
& FRI, FEB 27**



**HAMILTON
LOOMIS**

**SAT,
FEB 28**



GRAB YOUR BAR-B-QUE BOUNTY

Early Bird Pricing Through Dec 15, 2025

- Thursday \$70
- Friday \$85
- Saturday \$95

Get yours at
DIMCookers.com/purchase.

Pricing Beginning Dec 16, 2025

- Thursday \$80
- Friday \$105
- Saturday \$125

CUSTOM PARTY PACKAGES

- We're straight shooters, so tell us your budget and we'll make it work.
- These deals don't last, so make off with them while you can.
- Call Scott at **832.969.7704** or email him at **DIMarchitect@dimcookers.com**.

(You can also holler at Jeff, if you've got his number. He's "retired," but still knows how to cut a deal on wristbands.)

OR CHOOSE ONE OF THESE PARTY PACKAGES:

HIGH NOON (\$12,000) INCLUDES:

- Company name on outside board
- Recognition on in-tent screens
- 80 total wristbands* (can be divided among the 3 nights, based on availability)

OFFICE OUTLAWS (\$5,000) INCLUDES:

- Company name on outside board
- Recognition on in-tent screens
- 50 **Thursday** night wristbands, 4 **Friday** night wristbands, and 4 **Saturday** night wristbands*

SATURDAY SHOWDOWN (\$3,750) INCLUDES:

- Company name on outside board
- Recognition on in-tent screens
- 20 **Saturday** night wristbands*

HAPPY TRAILS (\$1,500) INCLUDES:

- Company name on outside board
- Recognition on in-tent screens
- 10 **Friday** night wristbands*

- Brisket
- Ribs
- Pulled Pork
- Sausage
- Chicken
- Potato Salad
- Baked Beans
- Pasta Salad
- Fried Fish on Friday Night
- Fried Ribs on Saturday Afternoon

FROM THE CHUCKWAGON

We'll also have snacks to
hold y'all over til the
really good stuff comes out.

* Each attendee must have their **own** wristband.
No sharing, no exceptions—this isn't our first rodeo.

FASTEST GRILL IN THE WEST

For 29 years running, the **DIM Fiefelmann Cookers** have been facing off at the Houston Livestock Show & Rodeo World's Championship Bar-B-Que Contest. This year, we're back and packing more fire, more food, more booze—and an attitude as bold as our Texas BBQ.

ABOUT THE EVENT

Since way back in '74, pitmasters from all around have been heading to Houston to square off at the Houston Livestock Show & Rodeo World's Championship Bar-B-Que Contest. They're judged on taste, tenderness, smell, and showmanship—and only one rides off with the title of Grand Champion.

Make no mistake: this isn't just any cook-off—it's a full-blown flavor showdown. With over 200,000 folks showing up, It's the biggest barbecue brawl you'll ever lay eyes on—at the biggest dang rodeo on the planet. But no pressure, y'all.

Now, here's the straight talk:

- We take good times seriously. When you're here, you're kin—but you have to bring the fun.
- Our wristbands only get you into our tent. No skipping the main line.
- Show up late and you're letting everyone know you ain't from around here.
- Houston traffic and event parking aren't pretty. Don't say we didn't warn you. If you want to avoid some of it, showing up on **Thursday** is your best bet.



Houston Livestock Show and Rodeo™
World's Championship Bar-B-Que Contest

sponsored by COMCAST BUSINESS

Carnival Area



Uber, Lyft & Ride Sharing Lot, Taxis, Limos, & Parking

100	102	104	106	108	110	112	☆
101	103	105	107	109	111	113	?
Chuckwagon Way							
200	202	204	206	208	210	212	214
201	203	205	207	209	211	213	215
Garden Ave							
300	302	304	306	308	310	312	314
301	303	305	307	309	311	313	315
Rodeo Drive							
400	402	404	406	408	410	412	414
401	403	405	407	409	411	413	415
Chisholm Trail							
500	502						
501	503						
601	603	605	607	609	611	613	615
Los Vaqueros Trail							
700	702	704	706	708	710	712	714
701	703	705	707	709	711	713	715
Old Spanish Trail							
800	802	804	806	808	810	812	814
801	803	805	807	809	811	813	815
Pecos Trail							
900	902	904	906	908	910	912	914
901	903	905	907	909	911	913	915
Salt Grass Trail							
1000	1002	1004	1006	1008			
1010	1012	1014	1016	1018	1020	1022	1024
1026	1028	1030	1032	1034	1036		
1011	1013	1015	1017	1019	1021	1023	1025
1029	1031	1033	1035	1037			

114	116	118	120	124	126	128	
115	117	119	121	125	127	129	7
Chuckwagon Way							
216	218	220	222	224	226		
217	219	221	223	225	227		
Garden Ave							
316	318	320	322	324	326		
317	319	321	323	325	327		
Rodeo Drive							
416	418	420	422	424	426		
417	419	421	423	425	427		
Chisholm Trail							
504	506	508	510	512			
Bill Bailey Boulevard							
617	619	621	623	625	627	629	631
633							
Los Vaqueros Trail							
716	718	720	722	724	726	728	730
717	719	721	723	725	727	729	731
733							
Old Spanish Trail							
816	818	820	822	824	826	828	830
815	817	819	821	823	825	827	829
831							
Pecos Trail							
916	918	920	922	924	926	928	930
917	919	921	923	925	927	929	931
933	935						
Salt Grass Trail							
1029	1031	1033	1035	1037			

Bill Bailey Boulevard

634	638	640	642	644	646	648	650	+	
635	637	639	641	643	645	647	649	651	?

Los Vaqueros Trail

653	655	?
752	754	?

Map Key:
 # Team Space # DT Drink Tickets || Food
 Location Marker CT Carnival Tickets ☆ Police
 Merchandise Membership ♿ Restroom
 + First Aid ? Information ♿ Handicap Restroom
 D Drinks \$ ATM Public Activities

Kirby Drive

South Loop 610

Y'ALL COME BACK NOW

For a BBQ Cook-off tent to call home or help planning your next event, holler at us. **DIMCookers.com**

